



Public Health Needs Assessment: Health Professional and Affiliate Survey Report

Grand County Public Health

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INTRODUCTION

Corona Insights is pleased to present this report summarizing the opinions, priorities, and suggestions of public health care professionals and affiliates in Grand County. This report complements other surveys and research already conducted to better understand Grand County residents' health care access, payment, usage, and needs. These results will help Grand County Public Health and the Grand County Rural Health Network set priorities for addressing health care demands in the coming years.

BACKGROUND AND METHODOLOGY

SURVEY INSTRUMENT

The survey instrument was designed via a collaboration of staff from Corona Insights and Grand County. Concepts and questions were initially developed in a meeting of key stakeholders in Grand County and were then organized and written into a formal survey format by Corona Insights. This initial draft of the survey instrument was then revised collaboratively until an agreed upon final version was produced.

SAMPLING METHOD AND SURVEY MODE

Grand County Public Health provided Corona Insights with the email addresses of 145 health care professionals and affiliates. All individuals on this list were invited to participate in the survey via an emailed cover letter and closed link to the survey (Appendix C). A reminder invitation was emailed to individuals who had not completed the survey within one week of receiving the initial invitation. Responses were gathered through Corona Insights' online survey platform in February and March of 2013.

SAMPLE SIZE AND MARGIN OF ERROR

In total, data were collected from 83 participants representing a 57 percent response rate, which represents a very strong response rate. Based on a population of 150 individuals, this response level produced a ± 7.2 percent overall maximum margin of sampling error at a 95 percent confidence interval.

WEIGHTING

Corona typically applies corrective weightings to survey results in order to ensure that the findings more closely match those of the entire population on key demographic factors. Due to lack of demographic data collected in this survey and the variability of this study's population, weighting was unlikely to decrease sampling error. Thus, no weights were applied to the results presented in this report.

KEY INSIGHTS

The following key insights were derived from critical analysis of the collected data.

- ⇒ Mental health and substance abuse are clearly the two most important public health issues facing Grand County, according to health professionals and affiliates.
- ⇒ Mental health service access and quality was overwhelmingly regarded as poor, and health professionals indicated it was most important to prioritize mental health funding compared to all other aspects. Mental health care would be improved if residents could easily access more qualified and specialized counselors, therapists, and support groups. Providing mental health services for youth and low-income residents was also commonly suggested.
- ⇒ Health professionals and affiliates believe substance abuse is a significant public health problem. The lack of availability and poor quality of substance abuse treatment programs is acute; however, survey respondents were more likely to lack knowledge of these programs compared to all other health aspects. A majority of health professionals prioritized substance abuse funding, and they often suggested that residents could most improve their health by reducing their use of drugs and alcohol. Respondents were evenly split between prioritizing substance abuse prevention and treatment.
- ⇒ Low-income health care options for county residents are lower in availability than quality. Half of the health professionals and affiliates believe Grand County's health services are poorly meeting the needs of low-income residents. Developing low-income dental program was prioritized over recruiting more specialists. Providing affordable care and flexible payment options was commonly suggested as a way to improve senior, mental, and dental health.
- ⇒ Improving maternal, infant, and child care was not a predominant priority for most survey participants, though it still ranked in the top five collectively. Within this health care aspect, improving parenting skills and preventive health and wellness for children were most often prioritized.
- ⇒ Meeting the health care needs of seniors appears to be adequate. Medicare is the third most common form of payment in Grand County. While transportation systems exist, bettering senior transportation was commonly suggested as a way to improve senior health and quality of life.
- ⇒ General quality of life, caring for routine illness, dental services, caring for visitors, and emergency care were all rated positively.

SUMMARY OF RESEARCH FINDINGS

HEALTH CARE ASPECTS

Overall, health care professionals and affiliates positively rated quality of life in Grand County. No respondents indicated quality of life was bad or very bad.

Health care professionals rated the availability and quality of mental health service as poor more often than any other health care aspect, followed closely by substance abuse treatment programs (Exhibits 2 and 3). No respondents rated mental health or substance abuse program availability as excellent, while two and zero people respectively rated the quality of mental health and substance abuse programs as excellent. The availability and quality of substance abuse programs appeared to be the aspect most unfamiliar to respondents, followed by alternative health care options and pediatric care services. Interestingly, while a majority of health professionals indicated that low-cost availability was poor, 56 percent thought low-cost care quality was adequate or excellent. Dental care availability was rated excellent 23 percent of the time, while dental care quality was rated excellent 41 percent of the time. Routine illness or medical condition care was also rated excellent 41 percent of the time.

Exhibit 1: Quality of Life

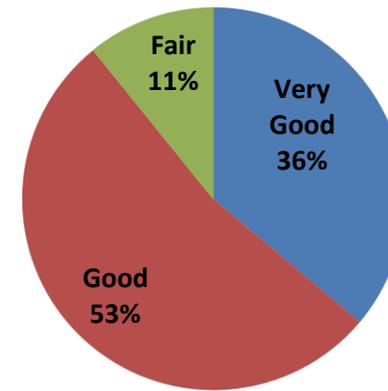


Exhibit 2: Availability of Health Care Aspects

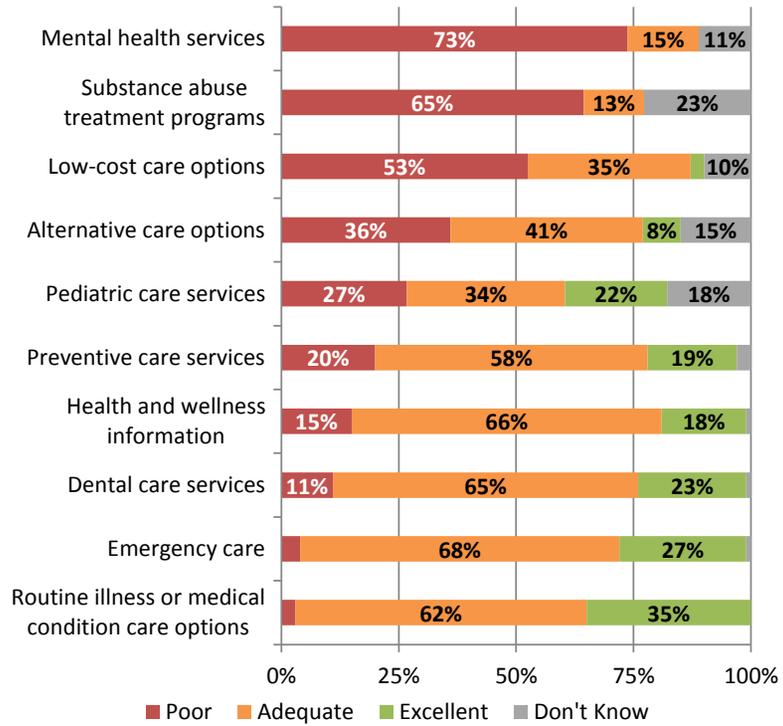
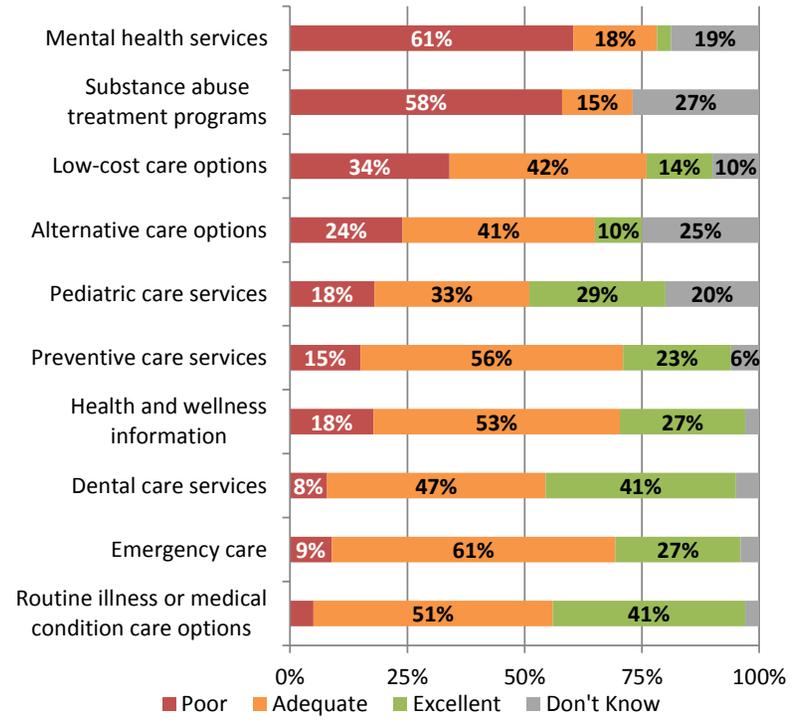
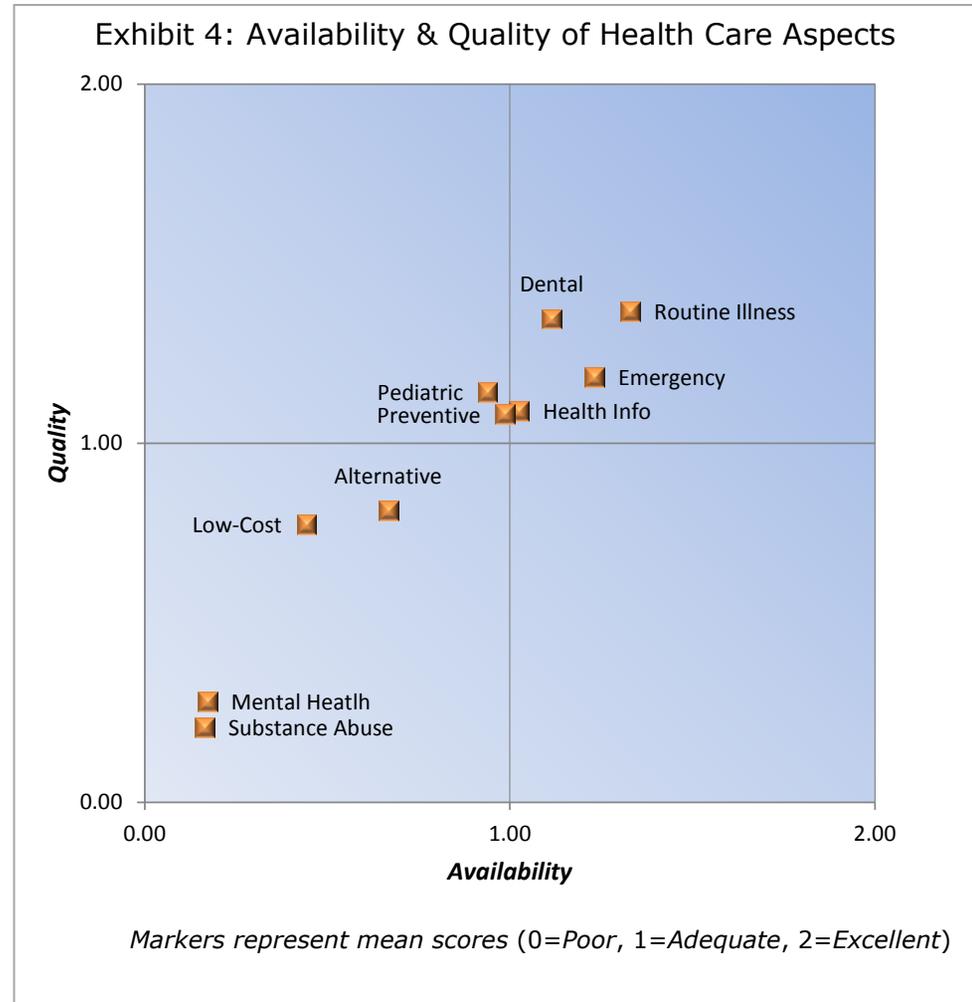


Exhibit 3: Quality of Health Care Aspects

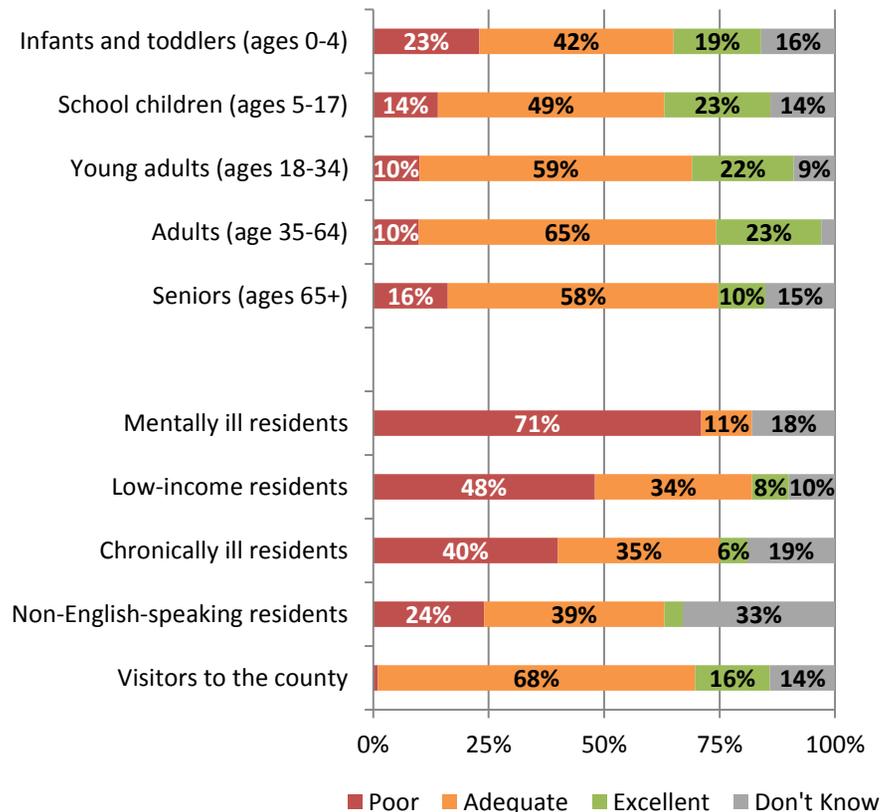


We plotted mean scores for each health care aspect on a two axis plane to illustrate the relationship between aspect availability and quality (Exhibit 4). This exhibit summarizes our general finding that health care professionals generally rate mental health services and treatment programs for drug or alcohol abuse as poor in both availability and quality. Pediatric care services, preventive health care services, and information about health and wellness are squarely adequate. Health care options for routine illness received the highest mean score in both quality and availability.



TARGET MARKETS

Exhibit 5: Meeting Health Needs

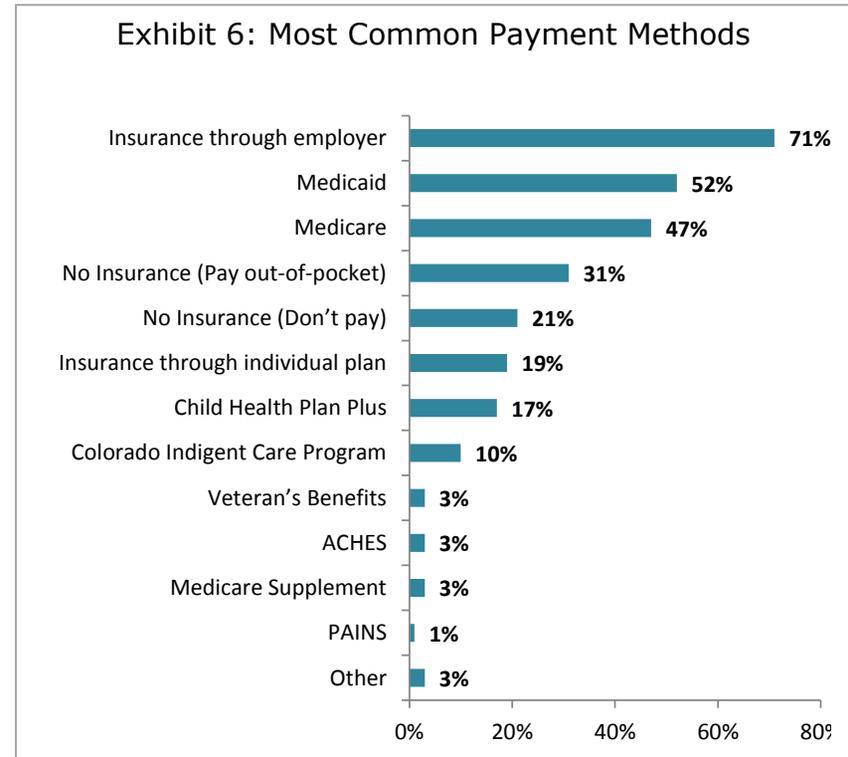


When considering the Grand County population segmented by age, health care professionals suggested that health service needs were generally adequately met (Exhibit 5). Excellent ratings hovered around 20 to 25 percent for age groups from infants to adults, but seniors received the fewest excellent ratings (10 percent). Poor ratings were most commonly given to meeting the needs of infants and toddlers (23 percent) followed by meeting the needs of seniors (16 percent).

When considering subpopulations, meeting the health service needs of mentally ill residents was overwhelmingly likely to be rated as poor (71 percent) compared to other groups measured in this survey. No respondents rated that meeting the needs of mentally ill residents was excellent. Almost half of the health care professionals who responded to this survey rated that meeting the needs of low-income residents was poor, which corresponds with the negative rating low-cost health care received regarding availability and quality. County visitors were the subpopulation that received the most positive ratings with 84 percent of participants providing adequate or excellent ratings. More people responded “don’t know” when asked about services meeting the needs of subpopulations compared to needs of age groups. In particular, one-third of respondents were unsure about meeting the needs of non-English-speaking residents.

HEALTHCARE PAYMENT

Health professionals and affiliates have observed that insurance through employer is decisively the most common way Grand County residents pay for care, followed by paying through Medicaid and Medicare (Exhibit 6). Thirty percent of respondents did not consider employer provided health insurance as one of the three most common payment methods. Almost one-third of all respondents observed that paying for care out-of-pocket was one of the three most common payment methods, and 21 percent indicated that residents without insurance not paying for care received was one of the three most common payment methods. Two individuals indicated that they do not pay attention to how people pay for health care, and considering the diversity of the survey respondents' roles it is likely that some participants are much more familiar with payment methods than others.



PRIORITIES

Akin to their answers about the availability and quality of health care aspects, Grand County health care professionals strongly signaled that mental health and alcohol and substance abuse should be prioritized for improvement (Exhibit 7); 76 percent said mental health was one of their top four priority areas. When asked to rank their top four priority areas, 43 percent of respondents ranked mental health as most important and 23 percent ranked it as second most important to receive priority funding. Alcohol and substance abuse was ranked as most important by 8 percent of respondents and ranked as the second most important priority area 29 percent of the time. When asked to prioritize alcohol and substance abuse care improvements, health professionals were essentially evenly split between alcohol and substance abuse prevention and alcohol and substance abuse treatment.

There was a notable decline in agreement among health professionals and affiliates for funding allocation after prioritizing mental health and substance abuse. Eleven percent of respondents ranked access to health care as their first or second most important priority area; eight percent ranked maternal, infant, and child care as first or second most important; and senior health was ranked as the first or second most important priority area five percent of the time.

Exhibit 7: Funding Priority Areas

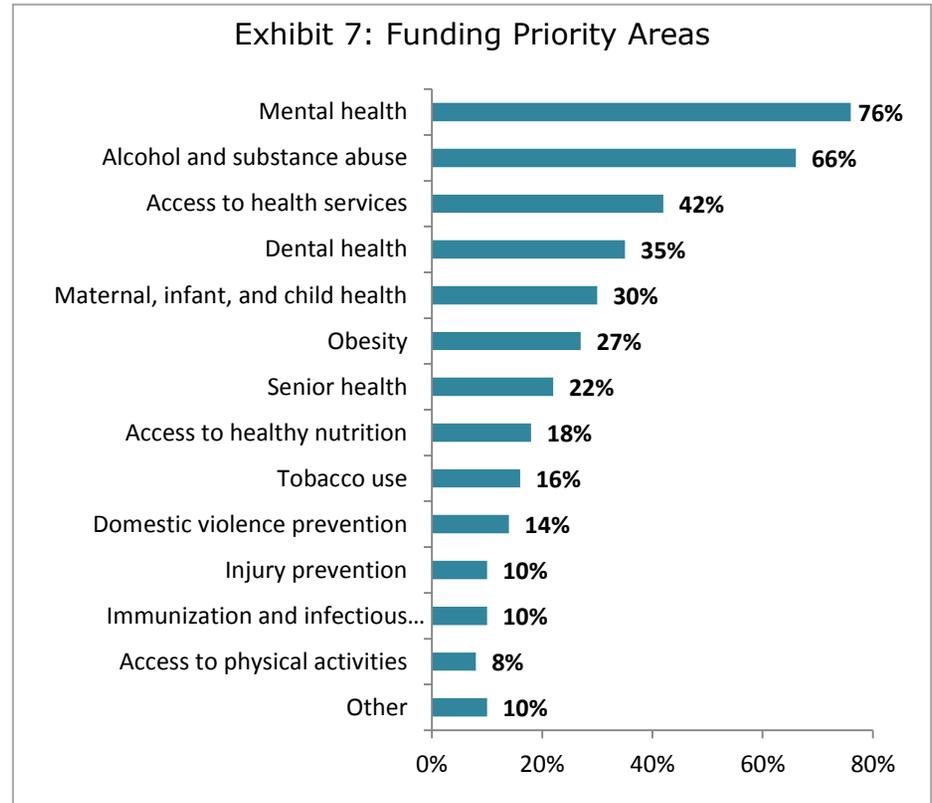
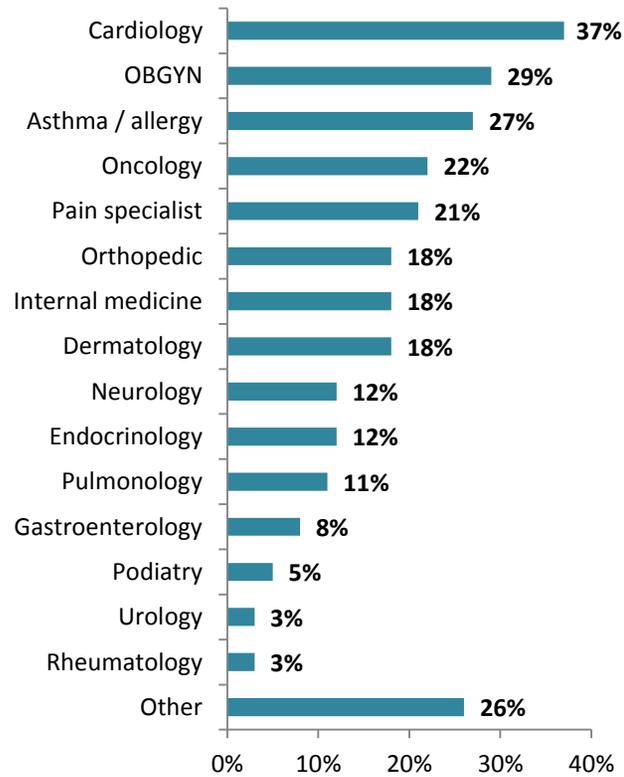


Exhibit 8: Specialist Priority



Two open ended questions sought to understand differences between the priorities revealed in a public survey of Grand County residents and the priorities of health professionals and affiliates. Fifty-seven responses were grouped (i.e., coded) into distinct categories, and some responses were coded into multiple categories. The most commonly stated reason for differences in prioritization was a lack of service, poor service, lack of access, or lack of necessary resources.

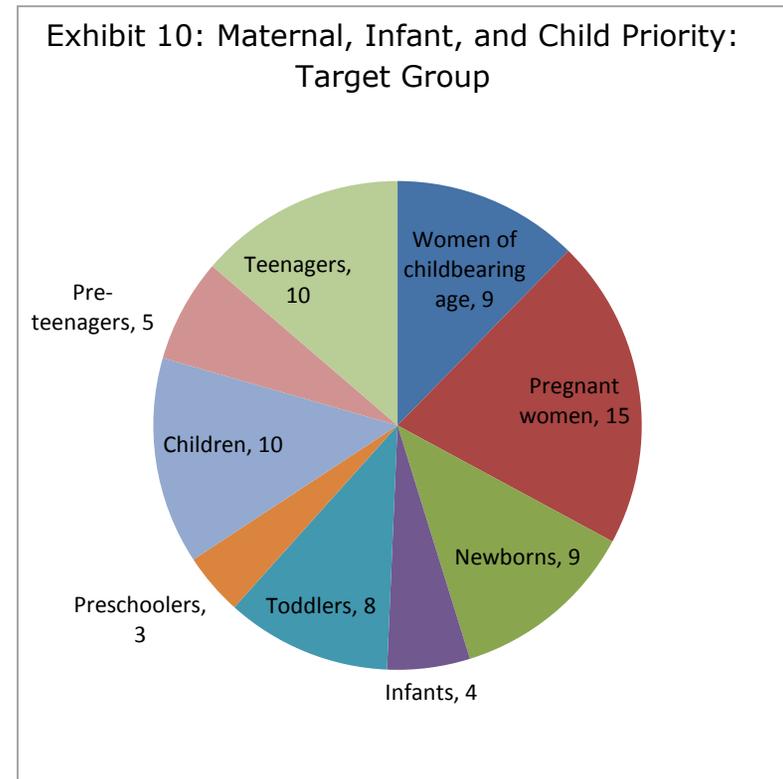
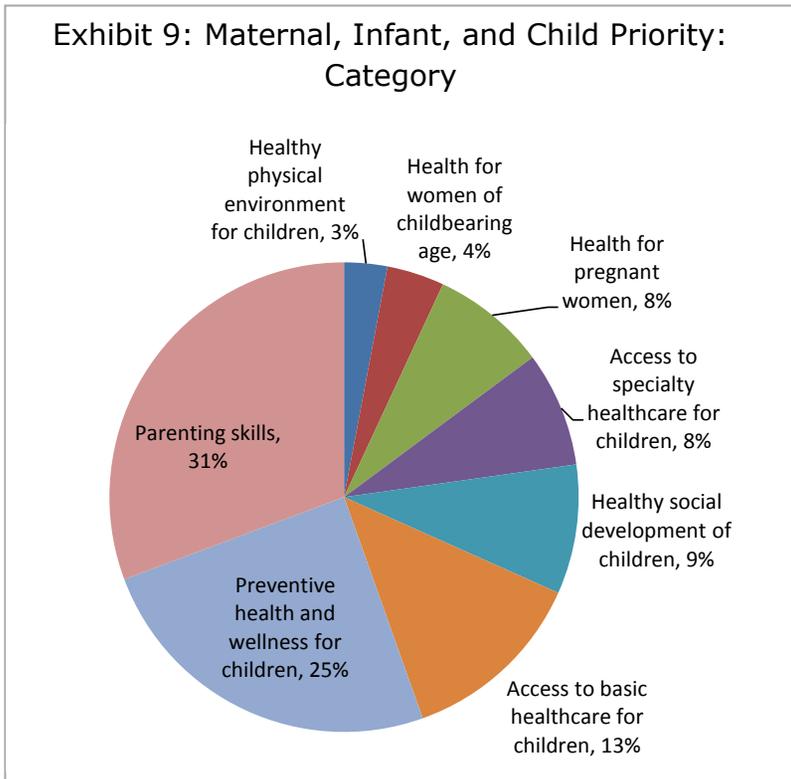
Seventeen respondents indicated that the current service is adequate in the care areas prioritized for improvement by the public; fifteen respondents suggested that aspects are interrelated, and fifteen respondents mentioned that health problems were abundant. It is important to keep in mind that this analysis helps reveal salient opinions; a large frequency count does not necessarily indicate strong opinion strength but rather that the reason is top-of-mind. *(No respondent indicated all four public issues of maternal, infant, and child health care; mental health; senior health; and access to health services as his or her top four priorities, so no participant was routed to question 11.)*

Cardiologist was the specialist type most commonly suggested to receive priority recruitment, with more than one-third of respondents making this suggestion (Exhibit 8). Cardiology was followed by OBGYN and asthma/allergy specialists. Compared to other items in this survey (e.g., funding priority and health payment methods), there was a greater diversity of opinions regarding the type of specialist whose recruitment to Grand County should be prioritized. In addition to the main categories noted at left, 26 percent of respondents suggested an “other” type of specialist; the most common other type was psychiatrist/mental health. Considering these factors and the relatively small sample size of this survey, we would expect that the order of specialist priority displayed in Exhibit 8 to be relatively unstable. More data is needed to more accurately infer the population’s actual specialist priority.

When comparing the possibility of recruiting specialists to Grand County compared to developing low-income adult dental care services, two out of five survey participants would prioritize low-income dental services, and the same proportion said the two strategies are equal in priority.

Two questions explored maternal, infant, and child health initiative priorities. Improving parenting skills was the highest priority closely followed by preventive health and wellness for children, then access to basic healthcare for children (Exhibit 9). Each of the remaining health initiative categories were prioritized by fewer than 10 percent of respondents.

No clear pattern emerged when health professionals and affiliates prioritized maternal, infant, and child health initiative target groups. To better represent this information, Exhibit 10 displays the number of responses rather than percentages. Pregnant women and school-age preteen children (i.e., 5-10 years old) received the greatest number of priority responses while infants (i.e., 7-12 months old) and preschoolers (i.e., 3-4 years old) received the fewest.



SUGGESTIONS

Four open ended questions asked participants to provide realistic suggestions on how to improve health and quality of life in Grand County; three questions explored specific aspects or populations, and the fourth question asked for a specific behavior change that residents could implement.

Improving and increasing transportation options were the most common suggestions to improve health and quality of life for seniors (Exhibit 11). Respondents contended that transportation is necessary for many health related tasks: making doctor appointments, grocery shopping, getting exercise, and partaking in social activities. Twelve respondents suggested increasing the number of facilities for seniors such as nursing homes, respite, rehabilitation, hospice, and senior centers. Preventive care included improving nutrition, disease management, and getting exercise.

Mental health was clearly a priority for the health professionals and affiliates responding to this survey. Their top suggestion to improving mental health was shared between increasing the number of and increasing access to counselors, social workers, support groups, therapists, and facilities (Exhibit 12). Respondents also suggested recruiting better quality providers who are highly skilled and specialized.

Exhibit 11: Suggestions to Improve Senior Health

| Suggestion | Number of responses | Percentage of respondents |
|-------------------------|---------------------|---------------------------|
| Transportation | 17 | 30% |
| More facilities | 12 | 21% |
| More providers / access | 11 | 19% |
| Social activities | 9 | 16% |
| Homecare services | 8 | 14% |
| Preventive care | 8 | 14% |
| Affordability | 6 | 11% |
| Other | 6 | 11% |

Exhibit 12: Suggestions to Improve Mental Health

| Suggestion | Number of responses | Percentage of respondents |
|--------------------------|---------------------|---------------------------|
| More providers | 25 | 40% |
| Access to care | 23 | 37% |
| Better quality providers | 12 | 19% |
| Affordability | 12 | 19% |
| Services for youth | 9 | 15% |
| Other | 21 | 34% |

Exhibit 13: Suggestions to Improve Dental Health

| Suggestion | Number of responses | Percentage of respondents |
|-----------------------------|---------------------|---------------------------|
| Affordability | 35 | 63% |
| Education | 10 | 18% |
| Current service is adequate | 10 | 18% |
| Services for youth | 8 | 14% |
| Preventive care | 6 | 11% |
| Other | 7 | 13% |

Dental health was generally regarded as accessible and of high quality by this population (Exhibit 4). However, improving dental health was the fourth most common funding priority among health professionals (Exhibit 7). Respondents’ suggestions to improve dental health were overwhelmingly related to affordability (Exhibit 13). Specifically, suggestions revolved around increasing options for low-income residents and increasing options for residents with different insurance plans including Medicaid. No more than ten respondents suggested any other specific type of improvement, and ten believed current service is adequate.

Exhibit 14: Suggestions to Most Improve Health

| Suggestion | Number of responses | Percentage of respondents |
|------------------------------|---------------------|---------------------------|
| Reduce substance abuse | 19 | 31% |
| Increase exercise | 17 | 27% |
| Improve nutrition | 15 | 24% |
| Make social connections | 7 | 11% |
| Education | 7 | 11% |
| Take personal responsibility | 7 | 11% |
| Preventive care | 7 | 11% |
| Other | 16 | 26% |

Health professionals and affiliates made suggestions for what Grand County residents can do in their lives that would most improve their health. Most suggestions were coded into three categories: reduce substance abuse, improve nutrition, and increase exercise (Exhibit 14). Although some suggestions held common themes, answers were varied and 26 percent were not associated with a determined category.

APPENDIX A: DETAILED ANALYSIS TABLES

OVERVIEW

The following tables contain detailed analysis for each survey question. All tabulations show overall results, but some select questions are also segmented by years worked in current position. The *base* typically refers to the number of responses to that question. In tables 2, 3, and 4, the base refers to the proportion of total responses.

SECTION 1: HEALTH CARE ASPECTS

1. HOW WOULD YOU RATE QUALITY OF LIFE IN GRAND COUNTY?

ALL RESPONDENTS & BY YEARS IN CURRENT POSITION

| | <i>Total</i> | Years In Current Position | | | | |
|---|--------------|---------------------------|--------------|---------------|----------------|--------------------|
| | | Less than a year | 1 to 5 years | 5 to 10 years | 10 to 20 years | More than 20 years |
| <i>Base</i> | 77 | 6 8% | 25 32% | 16 21% | 21 27% | 9 12% |
| How would you rate the quality of life in Grand County? | | | | | | |
| Very Good | 27 | - | 7 26% | 7 26% | 10 37% | 3 11% |
| Good | 41 | 3 7% | 17 41% | 7 17% | 10 24% | 4 10% |
| Fair | 9 | 3 33% | 1 11% | 2 22% | 1 11% | 2 22% |
| Bad | - | - | - | - | - | - |
| Very Bad | - | - | - | - | - | - |
| Don't Know | - | - | - | - | - | - |

2. COMPARED TO OTHER COMMUNITIES YOU'RE FAMILIAR WITH, HOW WOULD YOU RATE THE FOLLOWING ASPECTS OF HEALTH CARE IN GRAND COUNTY? WE'LL ASK FIRST ABOUT THE AVAILABILITY OF SEVERAL ASPECTS, AND THEN WE'LL ASK ABOUT THE QUALITY OF THOSE SAME HEALTH CARE ASPECTS. PLEASE INDICATE WHETHER EACH ASPECT IN GRAND COUNTY IS EXCELLENT, ADEQUATE, OR POOR. OR, YOU CAN INDICATE "DON'T KNOW."

AVAILABILITY OF...

| | Excellent | Adequate | Poor | Don't Know |
|---|------------|------------|------------|------------|
| <i>Base</i> | 15% | 46% | 31% | 8% |
| alternative health care options | 8% | 41% | 36% | 15% |
| dental care services | 23% | 65% | 11% | 1% |
| health care options for routine illnesses or medical conditions | 35% | 62% | 3% | - |
| information about health and wellness | 18% | 66% | 15% | 1% |
| low-cost health care options | 3% | 35% | 53% | 10% |
| pediatric care services | 22% | 34% | 27% | 18% |
| preventive health care services | 19% | 58% | 20% | 3% |
| mental health services | - | 15% | 73% | 11% |
| treatment programs for drug/alcohol abuse | - | 13% | 65% | 23% |
| emergency care | 27% | 68% | 4% | 1% |

3. COMPARED TO OTHER COMMUNITIES YOU'RE FAMILIAR WITH, HOW WOULD YOU RATE THE FOLLOWING ASPECTS OF HEALTH CARE IN GRAND COUNTY? WE'LL ASK FIRST ABOUT THE AVAILABILITY OF SEVERAL ASPECTS, AND THEN WE'LL ASK ABOUT THE QUALITY OF THOSE SAME HEALTH CARE ASPECTS. PLEASE INDICATE WHETHER EACH ASPECT IN GRAND COUNTY IS EXCELLENT, ADEQUATE, OR POOR. OR, YOU CAN INDICATE "DON'T KNOW."

QUALITY OF...

| | Excellent | Adequate | Poor | Don't Know |
|---|------------|------------|------------|------------|
| <i>Base</i> | 21% | 42% | 25% | 12% |
| alternative health care options | 10% | 41% | 24% | 25% |
| dental care services | 41% | 47% | 8% | 5% |
| health care options for routine illnesses or medical conditions | 41% | 51% | 5% | 3% |
| information about health and wellness | 27% | 53% | 18% | 3% |
| low-cost health care options | 14% | 42% | 34% | 10% |
| pediatric care services | 29% | 33% | 18% | 20% |
| preventive health care services | 23% | 56% | 15% | 6% |
| mental health services | 3% | 18% | 61% | 19% |
| treatment programs for drug/alcohol abuse | - | 15% | 58% | 27% |
| emergency care | 27% | 61% | 9% | 4% |

SECTION 2: TARGET MARKETS

4. HOW WOULD YOU RATE GRAND COUNTY'S HEALTH SERVICES AT MEETING THE NEEDS OF EACH OF THE FOLLOWING GROUPS?

| | Excellent | Adequate | Poor | Don't Know |
|---------------------------------|------------|------------|------------|------------|
| <i>Base</i> | 13% | 46% | 26% | 15% |
| Infants and toddlers (ages 0-4) | 19% | 42% | 23% | 16% |
| School children (ages 5-17) | 23% | 49% | 14% | 14% |
| Young adults (ages 18-34) | 22% | 59% | 10% | 9% |
| Adults (age 35-64) | 23% | 65% | 10% | 3% |
| Seniors (ages 65+) | 10% | 58% | 16% | 15% |
| Chronically ill residents | 6% | 35% | 40% | 19% |
| Low-income residents | 8% | 34% | 48% | 10% |
| Mentally ill residents | - | 11% | 71% | 18% |
| Non-English-speaking residents | 4% | 39% | 24% | 33% |
| Visitors to the county | 16% | 68% | 1% | 14% |

SECTION 3: HEALTHCARE PAYMENT

5. BASED ON YOUR OBSERVATIONS, WHAT ARE THE MOST COMMON HEALTH CARE PAYMENT METHODS USED BY GRAND COUNTY RESIDENTS? (*CHOOSE UP TO THREE*)

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 77 |
| Based on your observations, what are the most common heal... | |
| No Insurance (residents pay 100% out-of-pocket) | 31% |
| No Insurance (residents receive care, but don't pay) | 21% |
| Health Insurance (through employer) | 71% |
| Health Insurance (self-insured) | 19% |
| Medicaid | 52% |
| Medicare | 47% |
| Medicare Supplement | 3% |
| ACHES | 3% |
| PAINS | 1% |
| Veteran's Benefits | 3% |
| CHP+ (Child Health Plan Plus) | 17% |
| CICP (Colorado Indigent Care Program) | 10% |
| Other | 3% |

Other:

- > *Do not know*
- > *I don't pay attention to this.*

SECTION 4: PRIORITIES

6. WHAT TYPES OF SPECIALISTS SHOULD BE THE HIGHEST PRIORITY FOR RECRUITING TO SERVE GRAND COUNTY RESIDENTS ONSITE IN THE COUNTY? (CHOOSE UP TO THREE)

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 73 |
| What types of specialists should be the highest priority ... | |
| Asthma / allergy | 27% |
| Cardiology | 37% |
| Dermatology | 18% |
| Endocrinology | 12% |
| Gastroenterology | 8% |
| Internal medicine | 18% |
| Neurology | 12% |
| OBGYN | 29% |
| Oncology | 22% |
| Orthopedic | 18% |
| Pain specialist | 21% |
| Podiatry | 5% |
| Pulmonology | 11% |
| Rheumatology | 3% |
| Urology | 3% |
| Other | 26% |

Other types of specialists:

- > *Compenet Mental Health*
- > *developmental therapist for children including mental health*
- > *Don't know*
- > *emergency / mental health*
- > *mental health*
- > *mental health providers*
- > *Ophthalmology*
- > *Pediatrician*
- > *Pediatrician*
- > *Pediatrician*

- > *Pediatrics*
- > *Psychiatrist*
- > *Psychiatry*
- > *Psychiatry would be #1. Internal Medicine would be #0 -- We are very strong in primary care and don't need a hospitalist...*
- > *psychiatry, geriatry*

7. WOULD YOU PLACE A HIGHER PRIORITY ON RECRUITING SPECIALISTS TO GRAND COUNTY, OR WOULD YOU PLACE A HIGHER PRIORITY ON DEVELOPING LOW-INCOME ADULT DENTAL CARE SERVICES IN GRAND COUNTY?

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 75 |
| Would you place a higher priority on recruiting specialis... | |
| Specialists should get priority | 20% |
| Low-income adult dental care services should get priority | 41% |
| They're equal in priority | 39% |

8. BELOW IS A LIST OF HEALTH CARE ASPECTS THAT COULD POTENTIALLY BE IMPROVED IN GRAND COUNTY. PLEASE MARK THE AREAS THAT YOU THINK SHOULD BE THE TOP FOUR FUNDING PRIORITY AREAS IN WHICH GRAND COUNTY SHOULD IMPROVE WITHIN THE NEXT FIVE YEARS.

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 79 |
| Below is a list of health care aspects that could potenti... | |
| Access to health services | 42% |
| Immunization and infectious diseases | 10% |
| Maternal, infant, and child health | 30% |
| Access to physical activities | 8% |
| Dental health | 35% |
| Obesity | 27% |
| Mental health | 76% |
| Senior health | 22% |
| Injury prevention | 10% |
| Alcohol and substance abuse | 66% |
| Domestic violence prevention | 14% |
| Access to healthy nutrition | 18% |
| Tobacco use | 16% |
| Other | 10% |

Other funding priorities:

- > *Organized (hands-on) Learning groups such as Low-Cost meals (and preparation of) for low-income Individuals & Families; dealing with chronic pain and networking with others; Learning to live with an MS diagnosis (or Alzheimers, etc.); What foods give you the best bang for your buck? Cooking 101 for Singles who don't make much Money; How to Plan out meals for an entire Week(and save money)*
- > *child therapists*
- > *Information on what services are already available*
- > *Informing the community that adequate health care already exists in the county*
- > *Nurse Family Partnership for low income first time mothers*
- > *nursing home!!*
- > *Optomologist that takes Medicaid.*
- > *There is little to no care/ services for adults with disabilities*

9. [FILTER SELECTIONS FROM Q8] PLEASE RANK YOUR TOP FOUR PRIORITY AREAS FROM MOST IMPORTANT (1) TO LEAST IMPORTANT (4).

| | Ranked 1st (Most important) | Ranked 2nd | Ranked 3rd | Ranked 4th (Least important) |
|--------------------------------------|--------------------------------|------------|------------|---------------------------------|
| Access to health services | 11 | 7 | 8 | 6 |
| Immunization and infectious diseases | 2 | | 4 | 2 |
| Maternal, infant, and child health | 9 | 4 | 8 | 2 |
| Access to physical activities | 1 | | 2 | 3 |
| Dental health | 4 | 5 | 11 | 7 |
| Obesity | 4 | 7 | 3 | 7 |
| Mental health | 34 | 18 | 6 | 2 |
| Senior health | 1 | 7 | 4 | 4 |
| Injury prevention | 2 | | 1 | 5 |
| Alcohol and substance abuse | 6 | 23 | 15 | 8 |
| Domestic violence prevention | | 2 | 5 | 4 |
| Access to healthy nutrition | 1 | 1 | 2 | 10 |
| Tobacco use | | 1 | 4 | 8 |
| Other | 4 | 3 | 1 | |

10. [QUESTION NOT ASKED WHEN Q8 EQUALS MATERNAL, INFANT, AND CHILD HEALTH CARE AND MENTAL HEALTH AND SENIOR HEALTH AND ACCESS TO HEALTH SERVICES]

ACCORDING TO A SCIENTIFIC SURVEY, GRAND COUNTY RESIDENTS' TOP FOUR HEALTH PRIORITIES WERE A) MATERNAL, INFANT, AND CHILD HEALTH CARE, B) SENIOR HEALTH, C) MENTAL HEALTH, AND D) ACCESS TO HEALTH SERVICES

YOUR TOP PRIORITIES DIFFERED FROM THE PUBLIC'S LIST. WHY DO YOU FEEL DIFFERENTLY? (YOU CAN FOCUS ON THE MOST IMPORTANT DIFFERENCE OR YOU CAN DISCUSS ANY OR ALL DIFFERENCES.)

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 57 |
| Your top priorities differed from the public's. Why do you feel differently? | |
| My experiences | 15 26.3% |
| Residents lack knowledge | 7 12.3% |
| Aspects are interrelated | 15 26.3% |
| Lack of services / access | 29 50.9% |
| Few services for low-income / uninsured | 12 21.1% |
| Abundance of health problem | 15 26.3% |
| Current service is adequate | 17 29.8% |
| Other | 10 17.5% |

11. [QUESTION NOT ASKED UNLESS Q8 EQUALS MATERNAL, INFANT, AND CHILD HEALTH CARE AND MENTAL HEALTH AND SENIOR HEALTH AND ACCESS TO HEALTH SERVICES]

WHY ARE A) MATERNAL, INFANT, AND CHILD HEALTH CARE, B) MENTAL HEALTH, C) SENIOR HEALTH, AND D) ACCESS TO HEALTH SERVICES YOUR TOP FOUR PRIORITIES?

No respondents were routed to this question (i.e., no respondents indicated maternal, infant, and child health care; mental health; senior health; and access to health services as their top four priorities).

12. WHAT CATEGORY OF MATERNAL, INFANT, AND CHILD HEALTH INITIATIVE SHOULD BE THE HIGHEST PRIORITY FOR IMPROVEMENT IN GRAND COUNTY?
(CHOOSE ONE)

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 77 |
| What category of maternal, infant, and child health initi... | |
| Health for women of childbearing age | 4% |
| Health for pregnant women | 8% |
| Healthy physical environment for children | 3% |
| Healthy social development of children | 9% |
| Parenting skills | 31% |
| Preventive health and wellness for children | 25% |
| Access to basic healthcare for children | 13% |
| Access to specialty healthcare for children | 8% |

13. WHAT TARGET GROUP FOR MATERNAL, INFANT, AND CHILD HEALTH INITIATIVE SHOULD BE THE HIGHEST PRIORITY FOR IMPROVEMENT IN GRAND COUNTY? (CHOOSE ONE)

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 73 |
| What target group for maternal, infant, and child health ... | |
| Women of childbearing age | 12% |
| Pregnant women | 21% |
| Newborns (0 months to 6 months) | 12% |
| Infants (7 months to 12 months) | 5% |
| Toddlers (13 months to 36 months) | 11% |
| Preschoolers (Ages 3 and 4) | 4% |
| Children (Ages 5 to 10) | 14% |
| Pre-teenagers (Ages 11 to 13) | 7% |
| Teenagers (Ages 14 to 17) | 14% |

14. REGARDING ALCOHOL AND SUBSTANCE ABUSE CARE, WHAT SHOULD BE THE HIGHEST PRIORITY FOR IMPROVEMENT IN GRAND COUNTY?

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 79 |
| Regarding alcohol and substance abuse care, what should b... | |
| Prevention of alcohol and substance abuse | 51% |
| Treatment of alcohol and substance abuse | 48% |
| Other | 1% |

SECTION 5: PUBLIC HEALTH SUGGESTIONS

15. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE SENIOR HEALTH AND QUALITY OF LIFE IN GRAND COUNTY?

| | All Respondents |
|---|-----------------|
| <i>Base</i> | 57 |
| Your top realistic suggestion to improve senior health and quality of life? | |
| Transportation | 17 29.8% |
| More providers / more access | 11 19.3% |
| More facilities | 12 21.1% |
| Social activities | 9 15.8% |
| Homecare services | 8 14.0% |
| Preventive care | 8 14.0% |
| Affordability | 6 10.5% |
| Other | 6 10.5% |

16. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE MENTAL HEALTH IN GRAND COUNTY?

| | All Respondents |
|---|-----------------|
| <i>Base</i> | 62 |
| Your top realistic suggestion to improve mental health? | |
| Access to care | 23 37.1% |
| More providers | 25 40.3% |
| Better quality providers | 12 19.4% |
| Affordability | 12 19.4% |
| Services for youth | 9 14.5% |
| Other | 21 33.9% |

17. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE DENTAL HEALTH IN GRAND COUNTY?

| | All Respondents |
|---|-----------------|
| <i>Base</i> | 56 |
| Your top realistic suggestion to improve dental health? | |
| Education | 10 17.9% |
| Services for youth | 8 14.3% |
| Affordability | 35 62.5% |
| Preventive care | 6 10.7% |
| Current service is adequate | 10 17.9% |
| Other | 7 12.5% |

18. LASTLY, WHAT CHANGE DO YOU THINK GRAND COUNTY RESIDENTS COULD MAKE IN THEIR LIVES THAT WOULD MOST IMPROVE THEIR HEALTH?

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 62 |
| What change could residents make that would most improve their health? | |
| Reduce substance abuse | 19 30.6% |
| Improve nutrition | 15 24.2% |
| Increase exercise | 17 27.4% |
| Make social connections | 7 11.3% |
| Education | 7 11.3% |
| Take personal responsibility | 7 11.3% |
| Preventive care | 7 11.3% |
| Other | 16 25.8% |

SECTION 6: ABOUT YOU

19. HOW LONG HAVE YOU WORKED IN YOUR CURRENT POSITION?

| | All Respondents |
|--|-----------------|
| <i>Base</i> | 77 |
| How long have you worked in your current position? | |
| Less than a year | 6 8% |
| 1 to 5 years | 25 32% |
| 5 to 10 years | 16 21% |
| 10 to 20 years | 21 27% |
| More than 20 years | 9 12% |

20. WHAT IS YOUR CURRENT POSITION?

| | All Respondents |
|---------------------------------------|-----------------|
| <i>Base</i> | 55 |
| What is your current position? | |
| Health care provider | 27 49.1% |
| Executive | 9 16.4% |
| Educator | 5 9.1% |
| Administrator / coordinator | 6 10.9% |
| Other | 8 14.5% |

21. DO YOU HAVE ANY OTHER COMMENTS ABOUT HEALTH CARE PRIORITIES IN GRAND COUNTY?

- > *Eye and Vision Care*
- > *I think Grand County, for its size and location, does a great deal to promote and support health care. We work from cradle to grave.*
- > *The Rural Health Network continues to put in much effort to bond a group of health care professionals. I am seeing more collaboration between the health clinics and public health. I need to become more aware of the mental health aspects in our county and would think the general public does as well.*
- > *Thank you for asking the questions. I wish you the best of luck in finding ways to support Grand County citizens in being able to take care of themselves--from prevention, to care, to support.*
- > *Thank you Grand County professionals for your continued dedication to improve health care in Grand County.*
- > *I'm new and just learning about the county's needs*
- > *I do think it is pretty adequate for a rural area. We basically are quite lucky to have 2 health care facilities with good care & physicians.*
- > *The Rural health Network is an amazing asset to Grand County. Prevention activities should be supported. There is a 1:5 cost benefit ratio regarding prevention vs. treatment.*
- > *It is improving*
- > *Additional funding for home health services.*
- > *My highest priority would be improving mental health options.*
- > *I have seen improvement in the availability of health care services in Grand County in the time I have lived here. I feel that there are more providers but services are still limited. Many community members feel that health care is not available or affordable to them. I really see the lack of mental health care options as one of the biggest gaps in services provided here.*

- > *I would like for babies to be able to be born in Grand County*
- > *I feel we do well for the funds available. I feel many people are not aware of a lot of our services because they don't read the paper or listen to the radio or have access to internet. I feel there are many who take more than their fare share of benefits because they are in the system and are directed to more services*
- > *Only the truth you will discover and uncover if you really investigate and take a serious look at the current state of affairs and the realities of the politics and priorities that are at work and in play in the majority in the health care realities in Grand County, and that truth will likely shock and disgust you - and it may prompt you to take action and it may also set you free.*
- > *I don't think we should spend \$ on providing a lot of specialists here. People can drive to Denver.*

APPENDIX B: OPEN-ENDED COMMENTS

The following comments to open-ended questions are displayed verbatim, in alphabetical order.

10. ACCORDING TO A SCIENTIFIC SURVEY, GRAND COUNTY RESIDENTS' TOP FOUR HEALTH PRIORITIES WERE A) MATERNAL, INFANT, AND CHILD HEALTH CARE, B) SENIOR HEALTH, C) MENTAL HEALTH, AND D) ACCESS TO HEALTH SERVICES

YOUR TOP PRIORITIES DIFFERED FROM THE PUBLIC'S LIST. WHY DO YOU FEEL DIFFERENTLY? (YOU CAN FOCUS ON THE MOST IMPORTANT DIFFERENCE OR YOU CAN DISCUSS ANY OR ALL DIFFERENCES.)

1.)people can't find/afford transportation to health care appts both in and out of county, 2.)in low-income people we find that the first area to be ignored due to finances are their teeth, 3.)the majority of pt have co-morbidities with MH being one of the two, there are not enough Psychiatrists in the County, there are not enough counselors that accept medicaid/medicare/CICP especially in Kremmling, and the Granby facility is way too far out of town for those pts that need to hitch rides to their appts, 4.)the drug and alcohol abuse in Grand County is out of control.

1.Parents are very under-informed regarding the necessity of immunizations. The do not fully understand what is trying to be prevented. 2. Mental health services in Grand county are below what I would consider to be adequate. Working in Emergency medicine and family practice here for eight years, I have not seen one improvement towards getting adequate conselors and psychologist to see patients IN PERSON in a timely fashion.Wheather in crisis or trying to prevent crisis, televised sessions with patients is the most impersonable and inadaquate way to treat a patient. 3. Our teenagers and even younger need continuing education when it comes to the effects of drugs and alcohol.

Alcoholism and substance abuse is a growing problem in Grand County and the problem is now involving even more school aged children.

As a school nurse, & now working with older population, dental health was so desperately needed. Most parents do not have insurance for dental, medicaid dental care is very hard to find or get into in this county. So many other diseases are a result of poor dental health. I feel that Public Health does a great job with maternal & child care, altho I also realize they can only do so much & prob need more access in county. I think our Seniors are covered pretty well with access to a great Senior housing as well as Long Term Care, & Assisted Living. Mental Health to me is not very well covered as it seems even tho there is counseling, it was my experience with children that it was inadequate. I am not sure about Alcohol treatment....I have not heard of trt centers at all in county, only Mental Health.

Aside from not being able to deliver a baby in the county, I think Maternal, Infant & child services are available. The programs of Grand Beginnings, Cavity Free @ 3, Rural Health Network, Public Health and Horizons all focus on this group. Conversely, there are no services available in the county to treat alcohol and substance abuse and extremely limited services for low income, uninsured adults, making access to both

medical & dental care a critical issue for this group. Obesity is a growing concern nationwide and the chronic diseases that will result will affect residents of all economic brackets.

Because these are my opinions as a health care provider and are based on my experiences as a health care provider.

Due to the extreme cases of DUI, DWI and abuse, I feel these are most important.

focused more on services for children as prevention

I am a health care provider and see different deficiencies than the typical GC resident.

I am in the dental field and I have seen families who cannot afford dental care. The children suffer with toothaches and infection. I have even seen a boy who was malnourished because he couldn't even eat he was in so much pain. Obesity is causing many more chronic illnesses requiring long-term care, which will be costly, and people are becoming obese at much younger ages. Healthy nutrition would have to include real food, not processed.

I am not old nor do I have any mental illnesses. Im looking at my situation and the people I associate with. I volunteer and coach 3rd and 4th grade basketball. I see children that are obese and need better care.

I believe as a county we ignore domestic violence in our community and the impact it has on our residents. Immunization for infectious diseases keep us safe, and funding is being consistently cut.

I believe if we create access, it will deal with many of the other issues on the list such as immunization and infant/child health care. I chose immunization over senior health because I feel we need to control diseases at the highest level possible. Seniors would have been my next pick--I actually went back and forth between Immunizations and Seniors.

I believe one of the biggest needs in this county is the need for a substantial, accessible, well run mental health program. I have/had several clients that have had terrible/disappointing service or received no services from our mental health provider in Granby. I believe that this program impacts people on so many levels. Teens, Seniors and many in between. Dental health made the list, so many low income people can not afford descent dental care. We now have 1 doctor that accepts Medicaid for adults and he will only do extractions. Having people with healthy teeth and mouths effects a persons over all health!

I believe senior health and access to health services are as important as well. It's just tough to prioritize. Personally, I have seen the issues in the county around alcohol abuse and the lack of appropriate mental health supports.

I believe that many health issues can be prevented by limiting use, access and initiation of tobacco use. That is why I believe tobacco use should be targeted in Grand County. I think that mental health issues are often overlooked and so that is why I believe that mental health should receive funding because early detection of mental health issues can also be preventative of other issues such as substance abuse, obesity, and domestic violence. Access to physical activities also serves as a preventative measure to the things listed above not only for our youth but for adults in our community. Finally I think that if preventative measures don't work or if it is too late for prevention and time for intervention then access to health services is very important.

I believe that substance abuse treatment is directly related to mental health issues, and if we want to improve mental health we would need to look at them together. I believe that Dental Health may be apart of the Access to health services.

I believe we need better general access to all health services and in turn that would benefit people of all ages, including maternal, infant and child health. Our local doctors are equipped to handle basic illnesses, anything other then the basic things we get a referral to go to Denver. Poor dental health can have very serious long term affects, and the dental health care that we currently have is to expensive for most Grand Co residents. Dental health providers need to come up with different options for payments for the people that do not have insurance or insurance that the dentists don't want to accept. The dentists we have seem to be very "picky" because they are the only ones in town. As far as I am concerned drug/alcohol and spouse abuse are all interrelated to mental health.

I feel that there is maternal medicine with Dr. Lamy and Berry. All family practitioners can adequatley care for infants and children. Most of our health problems are due to obesity as well as alcohol/tobacco use. Mental health is non-existent in this county. I recently had a case where I was told by the mental health on call to discharge my patient and send them to Denver health ER.

I feel there are not enough dental options in G.C., Mental health issues are on the rise and I meet a lot of people who would benefit from more mental health options.

I feel we have pretty good resources for Maternal child health available except for OB/delivery of newborns in our county. In the past, birth numbers didn't support a financially viable option of providing that in Grand County. It would be great if it did now. We have an aging population and there are not many resources for the seniors in our county when they are no longer able to be at home or to assist them in being at home. I see that as a very important area to develop.

I know that we have Options A and B in the county it would be nice if they could also have a day in Kremmling as well as Granby. When they were building the new hospital in the Granby they said nothing would change here. Now we have to drive 30 min to a specialist. Mental health services are limited and once again located in Granby a lot of untreated mental health due to the location and transportation not a lot of resources. They only supply counselors and if you are lucking once a month doc appt.

I provide a)Maternal, infant, and child health care but we cannot afford to have a labor and delivery wing of the existing hospital so we must do the best we can with our resources. We don't accept Medicare so I don't see as much with respect to demand for senior health. I agree that we need better access to mental health services and some of the systems issues of Colorado West are definite barriers. I feel we have very good access so I guess we just differ in opinion.

I see a large number of obese and people with diabetes, so this is my observation. Mental Health and maternal health I agree should be in the top four upon reflection. As to Access to health services we have county nurse navigators and the public health knows people in need and my observation is that the "access" is there. The issue I see is not access, but personal health self management and responsibility.

I suppose I am more familiar with the problems related to alcohol and substance abuse, domestic violence and tobacco use. I see these problems more frequently than the alternate priorities.

I think infant and child health care is extremely important when you have two parents who need to work. Taking time off work to care for a sick child is often very difficult. Seniors are well taken care of here and have many options. Obesity and alcohol abuse are very prevalent here.

I think we have adequate maternal, infant, and child health care. We have GYN specialists that travel to our clinics, and excellent family physicians for the infant and child health. Granted we do not deliver babies, but that is a financial impossibility in the near future. Again, our excellent family physicians can take care of our seniors - with the assistance of the specialists such as cardiology and internal medicine that we have coming in frequently. I do feel that mental health is a priority and we are not meeting these people's needs - not only in Grand County but nation wide. I see many of the patients needing mental health care, that are also in the alcohol and substance abuse category.

If Grand County is going to develop economically as a diverse (age) community that attracts and retains families of child bearing age then you have to put resources into those areas ie. Maternal, infant, child care health, education, affordable child care etc. Senior health is also important and an economic driver that supports second home ownership and a vibrant retirement community. Ultimately Grand County needs to diversify its economy to not be so heavily dependent on tourism and second home building otherwise the county is caught in a boom, bust cycle.

If there is increased access to more health services, I believe that pediatric, ob/gyn, and children and seniors would automatically see increased services under that umbrella. Good dental health translates to prevention and improvement of a whole host of diseases, including cardiac, respiratory, and diabetes. Access to more preventive dental services and educational programs should be a top priority (smoking cessation would fall under this category), as I would venture to guess more than 50% of GC residents do not see a dentist or dental hygienist on a regular basis. I do agree that mental health should be a top priority, as well as alcohol and substance abuse education, counseling, and treatment. These two categories go hand in hand. We do know that street drug, prescription drug, and alcohol use and abuse is rampant in this day and age. The liquor and pharmaceutical industries both have off the charts profits year in and year out. The illicit drug industry is a multi billion dollar business, that frankly will never go away despite the "war on drugs". In a rural community like ours, many people can at times feel isolated and alone, and this can lead to depression, substance abuse, domestic violence, and suicide. The flip side of that can be our teens and Gen Xers and Ys overdoing it in the ski town culture...pot for first chairlift ride of the day..."pharm parties" at night, with a six pack for lunch! They are living it up and yet are totally unaware of the dire consequences this lifestyle can produce. I have seen too many of our youth commit suicide while under the influence, or in the throes of post substance use depression. These are kids who are surrounded by people and who still feel isolated. My mantra...Access, Dental, Mental, Drug...

Immunizations prevent the need for unintentional sick cases. Alcohol abuse is the leading reason for domestic violence. Substance abuse is on the rise causes more use of medical services and they do not pay. Domestic Violence continues to rise causing a wide array of issues beyond single individual healthcare needs. Injury prevention to prevent trauma injuries.

Just my impression of things.

MANY GRAND COUNT RESIDENTS ARE NOT INSURED FOR AND CANNOT AFFORD MEDICAL SERVICES. SENIORS, THROUGH MEDICARE, ARE ADEQUATELY INSURED.

Many services such as child care and access to health are in Kremmling or Winter Park. The middle of the county is underserved. The rec center is also in Fraser and Young Life and the YMCA do not cater to local residents, only visitors to the county

Mental health leads to a myriad of expensive problems. Prevention needs to be the key, rather than treatment

Mental Health services in Grand County are limited and inaccessible. Drug and alcohol abuse here is very widespread and there is no treatment locally for those who suffer from addiction. Health care in general is much more accessible than it was when I moved here 14 years ago but we still need more options and more providers. As the population ages, senior services are becoming more of a concern and will see a higher demand. A gerontologist in Grand County would be welcome but I feel there is a greater need for injury prevention, substance abuse treatment and accessible medical and dental care due to the large number of seasonal workers who are in the younger population. Grand County has a population that shifts throughout the year. One of the biggest at risk groups is the young, uninsured population who don't seek medical or dental care because they cannot afford it and feel that it is not available to them.

My choices are based on my experience living in the county.

My list only differs by one - and it really is an access issue. There are otomologists in the county - but they do not accept Medicaid...hence low income residents have to leave the county to access vision services.

Obesity has the potential to drag us all down because of the health problems it causes. It negatively affects all ages and all races. An inadequate mental health system and safety net is a potential hazard to all of us (in the extreme), but also is more likely to affect whole communities than is senior health, for example. I choose maternal, infant, and child health because of the number of single or new moms I know or have known who are really, really struggling, particularly when a very difficult health problem presents. Seniors I feel have made their beds--as long as they have access to the health care they need I don't think they need to be a priority area. I know many seniors who won't do what the doctors tell them to anyway. Healthy nutrition is a fundamental building block to help fight obesity. The dietary habits that dominate in a community will affect a majority of its members. One can't make better choices if they simply aren't available.

Obesity is a major health issue and should be addressed in some way and that also leads to healthy nutrition.

One of the biggest problem is the fact that people think we don't have access to health services mostly because people just don't know what do already have. Focusing on dissemination of this info would fix that problem. The maternal, infant and child health issues are mostly acces to mental health services.

The majority of your respondents are touchy, feely young liberals who are singlely focused on themselves and don't see or even care to see whats going on outside there little world.

The only thing i left out is senior services and that is an area i am not real familiar with

There are many providers who can see Seniors in the county. There are many families that have to travel outside the county to get dental care, especially those with Medicaid.

There are several families in Grand County with children who have mental, physical, or developmental disabilities as well as adults with these health issues and there are little to no services or care that is provided to/for them.

There is more than adequate access to infant, child, senior and general healthcare in the county. ALL of the providers in the county are excellent and capable of providing these services already. Access is available. There is simply a lack of knowledge of this in the general population. On the other hand, consultative psychiatry is very lacking.

There is not a good option for mental health services up here. Those who are unable to receive the proper mental health they require end up requiring the other services as well. They are unemployed and do not have money or insurance for any kind of health care. They self medicate with drugs and alcohol which needs treatment or leads to domestic violence.

There is not enough resources to respond and provide adequate care to the mentally ill. There is not an efficient process in dealing with potentially suicidal individuals from teens to adults.

These are the 4 areas I see need Access to health services. It is just my opinion!

these services are not avial. here

They are all linked to the future of the county and stability of the residents.

Three provides provide maternal health All Family practice provide Ped care as well as ped specific providers in WP Rec center and Senior centers should be utilized to there potential

Was the survey done before we opened our office? We provide OB care and follow infants and children, Lumping maternal, infant and child together is a little unfair, we have great depth at infant and child care with all the other primary care practices and there is also a visiting OBGYN clinic. I estimate our practice covers over > 1/3 of county deliveries, and the majority on the east side, and have increased the child care capacity by 25%. I don't think the public appreciates the numbers needed to actually have a labor and delivery deck here. In my practice the greatest burden of disease with patients seeking treatment without adequate resources is definitely mental health, and senior health is lower on my list based on county demographics, but would matter more on the west side.

we re pretty close. I feel we service our seniors well. Many choose not to take advantage of our current programs. I d like funds put towards prevention and alternatives to taking perscriptions to cure all.

Well, we agree on mental health and I see alcohol and substance abuse issues as a subset of mental health. Having tried to help people seeking treatment for both mental health and substance abuse issues, I see how much of this help has to be done either outside of the county or in-county through "tele-psych" services. The only low-cost mental health care is in Granby at CO West and many people do not have transportation to get to treatment there. I believe we have more than adequate maternal, infant, and child health care in the county. I think the problem is that residents are not aware of the services available to them. Marketing could do a lot to change the perception of this is a priority. Obesity is not only a county problem but a national one. And it's a problem that contributes to other health problems. I think we need to address obesity and improve lifestyle for our residents to assure better overall health in the future. Dental health is an area that many people don't seem to understand. A lot of people don't see the connection between dental health and overall health. And very few people seem to have dental insurance or the financial ability to pay out of pocket, so they go without care. When people do finally seek care, they need major financial assistance to pay for extensive work that could have been avoided with proper preventative dental care. It's a health issue and a financial issue for our community. I do not see senior health as an issue at all. There is available care for seniors in our community and access to specialty services through the senior van program with the council on

aging. Access to health services is most definitely an issue, between transportation needs in- and out-of-county as well as availability of specialty services in county. I'd probably rank it as my number 5 issue.

Well, we matched on 3 out of 4. I am not that familiar with the population that requires maternal, infant & child care but I know public health has good programs to serve that population.

Working in health care I see that mental health is a big need here in the county and we have very limited/poor mental health care here. I don't think we should be delivering babies up here. Too much liability and too far to the nearest NICU.

Working in the school district, I see a huge need for increased and improved mental health services. Additionally, I know that alcohol and substance abuse often go hand in hand with mental health issues as does domestic violence. With a focus on students in Grand County, I see these priorities as the most beneficial to them - rather they are getting the services themselves or they are benefiting from their parents receiving these services.

15. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE SENIOR HEALTH AND QUALITY OF LIFE IN GRAND COUNTY?

A nursing home. MPMC Kremmling does an outstanding job of taking care of the few nursing home type patients that they are able to keep. They just don't have enough room to accommodate the need. There is an excellent facility in Steamboat in which we could pattern from.

Access to dental care, Nutritional counseling, exercise classes

Access to, and coordination of a broader range of integrated post acute services throughout the county; independent living, senior home health, assisted living and skilled nursing.

Affordable health care and transportation to health facilities and activities.

An extended care facility on the East end of the county.

better reimbursement for MD so they accept medicare.

Bring in the specialists including psychiatrists specializing in geriatrics.

Construction of an independent living, with an intermediate and skilled care nursing care facility/campus in East Grand County and get competent people to staff and manage that facility.

Continue with home health services. We need more CNAs to take care of the elderly and handicapped population. We really need a parent CNA program so that parents of children with special needs can access the state wide medicaid program to receive payment for the care they provide to their children.

County needs a Nursing Home

Development of a skilled nursing facility that would include rehabilitation short term and respite care along with the end of life care that seniors need when they can no longer be safe at home.

Doc and nurse should schedule a day or two out of the month to go into the seniors home and evaluate the whole picture. See how the patient lives on a day to day basis and there home environment make sure they are safe exercise they can do from home.

Easier acces to providers

education

EDUCATION OF SENIORS ON MAINTAINING HEALTH CARE

Expanding the Senior van services. People that have appointments in Denver and locally don't have many day choices to find rides. When shopping for groceries they have a limited time to shop and can't always get their shopping done in the time frame.

Fall prevention programs and other health and wellness programs aimed at prevention.

food/services to home bound seniors

Funding

Geriatric doctors for GC residents.

Have more physiciaians available to them that accept medicare/medicaid

HAVING a more accessible transportation system that could get seniors to scheduled doctors appointments. A visiting nurse program, that would do check ups, follow ups, etc at senior centers and in private homes and maybe churches. Expand the patient navigator system.

I don't know

I don't know, this is not one of my priorities.

I don't know..

I have no idea what seniors feel they need in this county, but I suspect transportation could be an issue for many so I'll say a pubic transportation system.

I think Seniors would benefit from more interaction.. maybe a Sr fair or group..

I think that having better transportation options for seniors would be huge. I also think that there should be some sort of senior center that provides physical fitness. Low cost access to general physicians would also be helpful.

I would advocate public transportation to medical facilities for seniors and for quality of life a regional indoor/ outdoor performing arts center.

I'm not sure what people think is missing beyond transportation and assisted living/nursing home type things which are basically a funding issue

I'm not sure.

Improve the high costs to seniors for health care.

Improve the quality of the food for the Senior meals. Omit the white refined starches, and make soups with barley, brown rice, lentils, beans, etc.....Provide them with more fiber and fresh fruits and veggies.

Improve transportation

Improved transportation

Increase accessibility and types of procedures conducted within the County

less state and federal regulation of senior nutrition program.

Living community/Assisted living/Nursing Home.

More activities for seniors.

More activity events and or access to workout and walk during the winter season.

More home care services.

More providers on a variety of specialties to better serve the aging population.

More senior activities at the community center or changing locations throughout the county

More stress relief meetings/classes, self-awareness and healthy life-style options, education and short term training, easy How-To nutritional classes and meal planning, eating right and saving money, etc. Focus on preventative health care solutions to live longer. Organized nature walk activities, swimming aerobics, edible plants & berries in mountain regions, container gardening & education on growing own organic veggies... offer mini Health Fairs like 9 News Health Fairs in spring! Appreciation of and Quality of Life topics

More transportation options.

Most seniors choose to live here and so by definition have a good quality of life. For the elderly infirm, social support may be inadequate. Seniors, by and large have access to care from Medicare.

none at this time

Not sure

nursing home

Places to gather with same age groups on a regular basis. Provide a range of activities that keep the mind, body, and soul healthy and engaged--sports, games, activities, crafts, dancing, concerts, etc.

Preventative care (exercise, disease management, nutrition)

Preventive programs - access to care (transportation)

Proper living conditions and transportation

Provide incentives for private practices to accept Medicaid.

recreation education nutrition

Some type of assisted living facility

Streamline the billing and insurance process. Get lawyers OUT of the medical business. Get government OUT of the medical business.

Transportation

Transportation all tho it is available seems to be a prob. The bus/vans are good but not always avail for those people who have appts in Denver. The Navigator has been a blessing & has helped this situation, but it still needs more services avail. Even transportation within county.

Transportation to and from medical appointments, recruit medical staff who are trained specifically to meet the needs of our seniors.

transportation to medical appts.

Transportation!!!

uncertain

Urgent care on weekends...so that if it is not serious enough for the ER - care can still be provided without having to pay for the ER.

16. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE MENTAL HEALTH IN GRAND COUNTY?

A mental health audit and Task Force to identify ways of filling in the gaps.

access, access, access

access

Access in individual towns

Access to more providers with better qualifications.

affordable counseling, more facilities for target groups like teens, 20-30 age group, seniors

Affordable mental health clinic.

An increased number of quality providers would be good.

Awareness of services, accessibility to services (location, transportation, prevention/educational focussed on entire community)

Better access to counseling services.

Better trained mental health professionals

Bring in true professionals who conduct themselves as such. Then make their availability known, instead of them hiding and setting criteria for prospects that are impossible to meet.

Diagnosis

education

Emphasis to improve depression suffered by many.

Expand MH providers and services in Grand County.

From word on the street, better access to a broad range of behavioral health providers including psychiatry.

Funding

Get a new government that would support our mentally ill.

Get their own dedicated facility. They shouldn't be at the airport.

Greater accessibility

Have a network of skilled mental health providers that can provide in patient as well as ongoing outpatient mental health services in our county. We have no emergency facility in county to deal with the seemingly large proportion of mentally ill patients we have. Many of these are also needing detox/substance abuse treatment as they try and self medicate their illnesses.

Have a therapist that accepts Medicaid that is comfortable and competent (even specializing) in issues with young children (ages 4-10.) My second suggestion would be to work on having counselors/therapists full time in each school in East and West Grand School Districts.

Have access to mental health treatment centers in the front range

Have more mental health counselors that specialize in working with kids 5-12.

Have more therapists in the county that see people of all ages

Having a program that is readily available and either cost effective for the patient or accepting of a variety of payment options

Having specialists available to treat individuals with mental health needs. Psychologists and Psychiatrists vs. counselors.

I am unaware of mental health facilities and resources in the county. I believe that educating the public on the resources in Grand county would be very helpful.

I don't know.

I think that doing legitimate mental health screenings in the schools would be highly beneficial. I think that so many children are suffering and if you target the problem at a young age there is greater chance for successful treatment.

I think there needs to be a child psychologist available. it was a nightmare for our family to get the help our child needed.

I wish I knew more about mental health to answer this intelligently. A nice outpatient facility, with limited inpatient beds would be really nice. It's not easy to find a bed for a patient when needed. Typically the patient does not have insurance, which makes it even more difficult.

improve access to psychiatry and counseling.

Improving access to the services for low income or those that fall in between or are under insured.

Low-cost options in Kremmling and Winter Park/Fraser -- even if just one day a week for people without transportation or ability to pay for travel to Granby. Perhaps in conjunction with other medical offices in those towns. (Ex. a CO West counselor out of MPMC-Kremmling.)

Make the locations available in all towns at a central locate easy to access by foot. Have the psychiatrist available once a week. Patient will need a physician in town that they can follow up with if need be instead of going from doc to doc.

Mental health lacks in our County due to maybe funding. I think a local detox may be helpful. People without pay source may not have the resources for as much help. Mental health is a huge issue everywhere but I don't know what would solve the problems.

Mental Health service access and support group availability. The other suggestion to improve mental health in grand county is to work together regionally as a unified "grand county" instead of competing as 9 small communities for the same services, tax dollars, tourist dollars etc.

Mental health treatment needs to be improved state-wide. In Grand County there needs to be more treatment facilities and doctors for the treatment of mental health patients as well as better mental health education.

More access---Granby is the only place I'm aware of.

more accessible and more providers

More consistent access to psychiatry either in person, or by telemedicine. We often need help with medications. There is also a perception, probably real, that there are HIPPA violations that occur from mental health, making many reluctant to go. Many who need the care, have no insurance coverage for mental health, which is a barrier.

More counseling (centers?) needed including Social Workers to offer support groups for Fibromyalgia, Chronic Pain, different Addictions and psychological behavioral awareness, Health wellness education, Family planning, Parenting courses, Counselors familiar w/ cognitive behavior therapy, self-supported group learning & awareness meetings, Eating right and making Meals in relationship to dealing with depression, arthritis support groups, more yoga classes, stress-relief sessions to coincide with weight loss and working out...

More easy access around the county which prob means increase budget to hire more medical personnel in that field

More effective leadership for CWMH.

More mental health care providers.

More mental health clinics.

More mental health options and funding.

More mental health providers

More psychiatry availability with live psychiatrist. More counsellor options.

no idea

none at htis time

not sure

options in and out of the school system

Parenting classes, mental health professionals in our schools (for children of all ages)

Programs for the uninsured or underinsured.

Provide access to high quality specialists at a cost, and at a location that is accessible to those who need it. Make mental health screenings a priority when citizens are struggling. Provide ongoing followup, support, and expectations.

Provide more counseling options -- a full time counselor at Granby Elementary. I'm not sure what low-cost counseling is available. The people I see want free counseling and I that's not a realistic option.

qualified alcohol and substance abuse, family issues type therapist have more exposure in the news or to the public. I know there are a few different therapist in our county but advertisement regarding their specialties maybe helpful.

Recrute more capable staff.

Summit county seems to be doing a better job, can we replicate there system with local resources here? IT will take committed and full time local providers including a full time psychiatrist that patients can actually access/afford to see.

The availability of more mental health providers. I also see a need for pain management and drug and alcohol treatment programs.

to have a good mental program with psychiatry

Variety of trained mental health staff to meet the needs of young children.

We need to address social emotional well being when children are young

Well, we basically have a non-existent program here. The specialists seem to come and go, there are not many open appointments for people to get in, and the biggest thing is that our current treatment center in Granby has such a poor reputation not many people want to go to that facility for help. The program needs a new face, and marketing, and needs to be a real resource. Someplace that instills confidence and a place where people know they can get help!

17. WHAT WOULD BE YOUR TOP REALISTIC SUGGESTION TO IMPROVE DENTAL HEALTH IN GRAND COUNTY?

Access to pediatrician dentists

Accessibility to AFFORDABLE quality care.

additional speciality services, clinics that accept all insurance,

Affordable dental clinic.

Affordable dental programs that can be purchased privately through the local dentists.

Affordable options for people, dental plans, discount plans so that people will access dental care.

affordability

availability

Awareness of resources, education around why dental health is so important to general community

Child screenings in the schools. Easier, more affordable access. Wider distribution on the important of dental health and how to access care.

Continue to maintain ACHES and PAINS voucher programs and perhaps expand them, so more people can access the existing facilities which provide excellent care. I am proud to say we have an excellent group of dentists and hygienists in GC. Perhaps a Community Dental Health clinic could be established, and be staffed and managed by a full time dental hygienist. DHs by law in Colorado can do examinations, diagnosis including x rays, all preventive services including pit and fissure sealants, fluorides, oral cancer screenings, nutritional counseling, well baby checks, etc. The main focus of the dental hygienist is education and prevention of dental disease, and that is where all healthcare needs to be focused as well. In addition to the

hygienist, general dentists and perhaps dental students on rural rotations, and dental specialists could rotate in and out of the clinic, based on the needs assessment of the dental hygienist.

Dental health is fine in Grand County.

Dental is good here

Dental services for adults who are lower income

Dentists that treat pathology of underinsured or uninsured patients.

Discounted rate for those paying cash

Don't know.

Education at the childhood level. Visiting dentist in classrooms- education on how to brush your teeth by eating the red dye candy after brushing and have kids SEE the spots they missed. Dental hygienists could also substitute for visiting dentists in the diff. elem. schools and classroom. Preventative sealants to be applied at minimal cost to families

For the costs to be lower

Free dental checkups for underserved.

Funding to assist uninsured individuals and Medicare population to access our excellent dentists.

Good dental care is here. The vast majority of the classes in Grand County can't pay for medical and all the ancillary attachments that accompany it i.e....ambulance, unknown charges from Doc.Lab, facility etc. They can't even consider dental or optical care. This of course is compounded by judicial orders that impose going to mental health providers and the cost they must be paid for inferior services. Ask the judiciary to make it mandatory for dental health prior to anything else.

Have more choices for dentists and perhaps a pediatric dentist. Obtain a sustainable grant to reinstate the "SWISH" fluoride treatment for all school children.

Have more funding to help the people that have no insurance and probably very little money. Educate people how important dental care is for their health. A lot of these people seem to be uneducated on how important dental care is and therefore they also don't teach their kids so the trend keeps going through generations. Maybe have a free dental clinic for adults funded by grants?

have them accept medicaid and adult medicaid and do a sliding scale

I believe that educating parents on the importance of a child seeing a dentist for regular visits at age 1 will help.

I believe the dental care is excellent in the East end of the county. Don't know about the west end.

I do not know

I don't know that there is an issue?

I don't know what options are out there for the uninsured patient that requires high dollar dental care. Since most dental problems can be prevented with proper hygiene, beginning at a young age, maybe education needs to be a priority.

I don't know, this is not one area I see a need for improvement

I have no idea. Ideally, the expansion of PAINS to cover adult dental care. But funding for this will be extremely difficult to acquire.

I just heard about a program that Dr Burns is doing for non-insured and low income that if developed county wide could improve access. Also increased awareness of services available and education about the overall importance of it.

I think that we are doing a fairly decent job ie cavity free at 3

I think the Dental bus that comes from Denver to screen and treat children is wonderful and a program similar to that for adults might be helpful

I would like to see some kind of subsidy for for low income adults, maybe no interest payment plans? We have vouchers for children, why can adults not get quality dental care? Our mouth health affects our overall health, so if we don't see them in the dental office we may very well see them in the health clinics for much more severe problems effecting their overall health and we are paying for their increased medical expenses.

Increase access for Medicaid clients.

Individuals have to choose their priorities. Most choose a new phone or other convenience over their dental health. Maybe education of dental health importance would be a place to start.

It works for me.

low cost dental care for uninsured and low-income

Low income, high quality options for adults and seniors

Low-cost dental services

Lower cost dental services or providers that take more forms of dental insurance

Medicaid providers in county. More access in schools for prevention & assessment prob thru grant money. East end has much more access than West end of county. So many children go without even a dental appt until they have multiple prob

more access for younger kids

More affordable dental care, ?subsidized?.

More funding for programs like ACHES and PAINS and mobile van capability for dental health, prevention, and treatment.

More money allocated to assist in paying private dentists to treat low-income families.

More providers that are willing to accept more insurance plans. I have lived here for 14 years and have traveled to the front range for dental services for the entire 14 years. There are so few dentists here in Grand County and the ones that are here are not affordable or very willing to work with dental insurance companies. They seem to have an attitude that they can charge what they want and practice in a way that excludes many. I feel the few dentists here have an obligation to offer affordable care to the community. Many people here do not seek dental care because it is not accessible to them.

none at this time

not sure

Once again, I believe we should encourage our local dentists to offer services for the people that do not have insurance. Also encourage the local dentists to accept ALL forms of insurance.

Realistic fees for dental services.

Reduce prices.

services for low-income residents

The ACHES program has come a long way! Public education. People need to realize that oral health effects the whole body and well being.

The dental companies that are here would accept more insurances or insurance period.

think it's fine

We should have to go to Denver for specialty work.

Work on options for low-income adults - for preventative dental care.

Workshops at the schools to educate children regarding caring for their teeth. Providing toothbrushes and toothpaste twice a year at the elementary schools.

18. LASTLY, WHAT CHANGE DO YOU THINK GRAND COUNTY RESIDENTS COULD MAKE IN THEIR LIVES THAT WOULD MOST IMPROVE THEIR HEALTH?

active participation within our community - involvement, preventative health.

As a whole I think residents are very healthy. There isn't a "one size fits all" approach to improve health in this county that could be implemented.

Awareness through education of preventative medicine.

Be active, get out of the bar, engage in community events that are active and social.

Be proactive in learning how to stay well. Nutrition, exercise, moderation, sleep, purpose, peers, floss, relaxation techniques, breathe...

Become better educated and aware of the detrimental effects of domestic violence and drug and alcohol abuse, primarily in teenagers and young adults.

Become more active.

Being able to afford to go to the Dr or Dentist with or without insurance. More affordable housing so they can maybe afford to go to a Dr.

Better collaboration between health organizations that is focused on improving the health of Grand County residence and not on self-interest.

better social opportunities

Build more trust and respect in providers so residents feel more comfortable accessing care...and can afford to by improving the economy...small goal!

Change of diet, esp. to reduce processed and junk foods.

community engagement across the county

Complete all routine vaccinations -- we have lost our vaccine program for non medicaid underinsureds and this should be a major priority. Personal behavior choices about smoking, alcohol and substance use remain the greatest health threat to most of our relatively young and healthy population.

Don't smoke, Drink in moderation.

drugs and alcohol abuse is huge. Residents report needing more exercise. There is unlimited opportunity both indoor and outdoor. Don't see how we are responsible beyond recommending.

Eat healthy!

Eat less sugar and more locally raised products including beef.

Eat more fruits and vegetables, less processed food, less soda and junk food and turn off the TV

Education

Education. I think Swimming lesson should still be offered to children during summer vacation. An outdoor wilderness class with first Aid and CPR during summer vacation.(after swimming lesson.) Do each class for two weeks. Then during winter time on Fridays kids should have skiing/snowboarding lessons. We need to teach and educate our children on how to use the resources right out there back door. Hiking, Fishing, Swimming and skiing. A lot of children lack the knowledge of these activity. Once they learn hopefully it will be a life long commitment.

ELIMINATE OBESITY

Exercise & eat healthful food.

Get out and enjoy the paradise that you live in.

Get Outdoors! walk in fresh air in woods, go on nature hikes, volunteer to work SMART horseback riding programs and/or disabled skier programs (NSCD program, attend organized religion, pick up trash on designated right-of-ways on highways while being outdoors, focus on increasing physical activities and take advantage of being outdoors in Rocky Mountains Attend the 9 News Health Fairs we have every year and start being proactive instead of reactive

Get the right help in the most economical setting; educate how to manage one's health

Getting outdoors more often and being socially connected such as church, seniors groups, etc.

Grand County has a large incidence of alcoholism and drug abuse. I would really like to see that improve. I would like to see more health, wellness and prevention programs available to the community. I feel that the lack of mental health resources and services in Grand County is a big problem.

hard to say. residents are ultimately responsible for their healthy lives... but improved mental health organization and good size of nursing home for our elderly population would be nice

Having a full range of specialists so we don't have to go to Denver

Having access to specialty health services. This would prevent residents from going out of county to get the services.

Healthy eating. I would like to see a good salad bar option in local eateries.

Healthy lifestyle including eliminating tobacco use and utilizing better nutrition.

I believe overall most residents have a good quality of life and health.

I think overall Grand County offers far more access to healthy living than many other areas. There is now the weight loss program in Kremmling which is free except for Vit B12 should you choose that. Zumba, Yoga, & many other exercise programs offered almost any day of the week. Kids are involved in sports programs from PeeWee on up, skiing for many, recreation center avail. We kind of have it all if motivated to join in.

I think that an accessible affordable rec. center/gym would be of great help. We have lots of outdoor opportunities in the summer but for many they struggle to leave their homes in the winter due to cold temps and icy conditions. Maybe we open up the High Schools gyms for work outs, health classes etc. They could offer health and nutrition classes, for teens/seniors/adults. Not everyone can afford to enter the rec in Fraser and many don't have transportation.

I think that regular preventative appointments for health and dental care would make a significant difference for people.

Improving emergency care

knowing what is already here

Learning to be wellness focussed and understanding the power of prevention.

less alcohol consumption

Less drug use, less smoking.

More opportunities to access exercise classes and machines at the recreation center.

Most people would benefit from regular exercise. A healthy lifestyle could go a long way in the first step to being healthy, both mentally and physically.

no smoking and exercise

not sure

Personal responsibility for one's own health.

plan meals more carefully to include more whole foods, less convenient processed foods.

preventive care appts

promote physical activity, just keep moving quality of food, omit the sugars and try variety of veggies and fruits, etc....

Quit drinking

Relocation out of Grand County.

stay active

Stop drinking alcohol.

Stop drinking and smoking! Maybe prioritize their lives.. focus on taking care of the health of their children and families instead of purchasing that snowmobile or Cigarettes.

Stop smoking weed.

Stop smoking, stop abuse of prescription meds as well as illegal street drugs, and drink in moderation

Stop smoking. Stop abusing alcohol and drugs. Improve nutrition. Wear sunscreen. Take vitamin D supplement.

Stress management across all ages

Substance abuse treatment

Support tax increases that would improve regional high quality child care, pre-12 education, public transportation, the addition of a community college system and expanded health care facilities and programs. If you want a world class community that attracts and retains both location neutral and small business's then you are going to have to put money into those things that bring them. Otherwise they will continue to go to Routt and Summit counties.

Take personal responsibility for their life choices

Take personal responsibility to eat better and exercise more.

To stop using tobacco.

Unsure

We need more child care facilities that offer reduced rates. As a recreation and tourist economy, many parents must work long hours and on weekends. Children are left to fend for themselves. In addition, we need to make sure that families have adequate nutrition.

We need more jobs available in our county and also higher rates of pay. Therefore, we would be able to afford insurance. Also, we would be able to eat healthier and it would improve general mental health. The cost of living in GC is higher than most places and the rate of pay for most jobs are lower than usual. Let's face it \$13.00 per hour is not acceptable.

APPENDIX C: SURVEY INSTRUMENT

PUBLIC HEALTH NEEDS ASSESSMENT SURVEY

GRAND COUNTY PUBLIC HEALTH

INTRODUCTION

At the request of Grand County Public Health, we are conducting a survey to better understand Grand County residents' health needs. You have been identified as a health professional or affiliate, and therefore your opinion on this subject is very important. This survey is meant to complement information already gathered from the general public on health care aspects, access, usage, and priorities in Grand County. Your input will help Grand County Public Health set priorities for addressing health care needs in the coming years.

This survey should take about 10 minutes to complete. Please press the “next” button below to begin.

If you have any difficulty with this survey, please contact Matt Bruce at Matt@CoronaInsights.com or at (303)894-8246.

SECTION 1: HEALTH CARE ASPECTS

1. How would you rate the quality of life in Grand County?

- Very Good
- Good
- Fair
- Bad
- Very Bad
- Don't Know

Compared to other communities you're familiar with, how would you rate the following aspects of health care in Grand County? We'll ask first about the availability of several aspects, and then we'll ask about the quality of those same health care aspects. *Please indicate whether each aspect in Grand County is excellent, adequate, or poor. Or, you can indicate "Don't Know."*

2. Availability of...

3. Quality of...

| | Excellent | Adequate | Poor | <i>Don't Know</i> |
|---|--------------------------|--------------------------|--------------------------|--------------------------|
| Availability of... | | | | |
| alternative health care options | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| dental care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| health care options for routine illnesses or medical conditions | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| information about health and wellness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| low-cost health care options | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| pediatric care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| preventive health care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| mental health services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| treatment programs for drug/alcohol abuse | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| emergency care | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Quality of... | | | | |
| alternative health care options | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| dental care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| health care options for routine illnesses or medical conditions | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| information about health and wellness | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| low-cost health care options | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| pediatric care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| preventive health care services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| mental health services | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| treatment programs for drug/alcohol abuse | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| emergency care | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

SECTION 2: TARGET MARKETS

4. How would you rate Grand County's health services at meeting the needs of each of the following groups?

| | Excellent | Adequate | Poor | Don't Know |
|---------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Infants and toddlers (ages 0-4) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| School children (ages 5-17) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Young adults (ages 18-34) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Adults (age 35-64) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Seniors (ages 65+) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | | |
| | Excellent | Adequate | Poor | Don't Know |
| Chronically ill residents | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Low-income residents | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Mentally ill residents | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Non-English-speaking residents | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Visitors to the county | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

SECTION 3: HEALTHCARE PAYMENT

5. Based on your observations, what are the most common health care payment methods used by Grand County residents? (*Choose up to three*)

- No Insurance (residents pay 100% out-of-pocket)
- No Insurance (residents receive care but don't pay)
- Health Insurance (through employer)
- Health Insurance (self-insured)
- Medicaid
- Medicare
- Medicare Supplement
- ACHES
- PAINS
- Veteran's Benefits
- CHP+(Child Health Plan Plus)
- CICP (Colorado Indigent Care Program)
- Other (*What other type of payment method?* _____)

SECTION 4: PRIORITIES

6. What types of specialists should be the highest priority for recruiting to serve Grand County residents onsite in the county? (*Choose up to three*)

- Asthma/allergy
- Cardiology
- Dermatology
- Endocrinology
- Gastroenterology
- Internal medicine
- Neurology
- OBGYN
- Oncology
- Orthopedic
- Pain specialist
- Podiatry
- Pulmonology
- Rheumatology
- Urology
- Other (*What other type of specialist?* _____)

7. Would you place a higher priority on recruiting specialists to Grand County, or would you place a higher priority on developing low-income adult dental care services in Grand County?

- Specialists should get priority
- Low-income adult dental care services should get priority
- They're equal in priority

8. Below is a list of health care aspects that could potentially be improved in Grand County. *Please mark the areas that you think should be the top four funding priority areas in which Grand County should improve within the next five years.* [Randomize Order, Anchor Other]

- ___ Access to health services
- ___ Immunization and infectious diseases
- ___ Maternal, infant, and child health
- ___ Access to physical activities
- ___ Dental health
- ___ Obesity
- ___ Mental health
- ___ Senior health
- ___ Injury prevention
- ___ Alcohol and substance abuse
- ___ Domestic violence prevention
- ___ Access to healthy nutrition
- ___ Tobacco use
- ___ Other: (Please specify other funding priority: _____)

9. Please rank your top four priority areas from most important (1) to least important (4). **Filter selections from Q8.**

10. **[Question not asked when Q8 equals maternal, infant, and child health care AND mental health AND senior health AND access to health services]**

According to a scientific survey, Grand County residents' top four health priorities were

- a) Maternal, infant, and child health care
- b) Senior health
- c) Mental health
- d) Access to health services

Your top priorities {**auto-populate respondent's priorities from Q8**} differed from the public's list. Why do you feel differently? (You can focus on the most important difference or you can discuss any or all differences.)

11. **[Question not asked UNLESS Q8 equals maternal, infant, and child health care AND mental health AND senior health AND access to health services]**

Why are a) *maternal, infant, and child health care*, b) *mental health*, c) *senior health*, and d) *access to health services* your top four priorities?

12. What category of maternal, infant, and child health initiative should be the highest priority for improvement in Grand County? (*Choose one*) **[Randomize]**

- Health for women of childbearing age
- Prenatal health for women
- Healthy physical environment for children
- Healthy social development of children
- Parenting skills
- Preventive health and wellness for children
- Access to basic healthcare for children
- Access to specialty healthcare for children

13. What target group for maternal, infant, and child health initiative should be the highest priority for improvement in Grand County? (*Choose one*)

- Women of childbearing age
- Pregnant women
- Newborns (0 months to 6 months)
- Infants (7 months to 12 months)
- Toddlers (13 months to 36 months)
- Preschoolers (Ages 3 and 4)
- Children (Ages 5 to 10)
- Pre-teenagers (Ages 11 to 13)
- Teenagers (Ages 14 to 17)

14. Regarding alcohol and substance abuse care, what should be the highest priority for improvement in Grand County? [**Randomize, Anchor Other**]

- Prevention of alcohol and substance abuse
- Treatment of alcohol and substance abuse
- Other (*Please specify the other type of alcohol and substance abuse care that should be prioritized: _____*)

SECTION 5: PUBLIC HEALTH SUGGESTIONS

15. What would be your top realistic suggestion to improve senior health and quality of life in Grand County?

16. What would be your top realistic suggestion to improve mental health in Grand County?

17. What would be your top realistic suggestion to improve dental health in Grand County?

18. Lastly, what change do you think Grand County residents could make in their lives that would most improve their health?

SECTION 6: ABOUT YOU

This final section is to help us understand the context of the answers you provided in this survey.

19. How long have you worked in your current position?

- Less than a year
- 1 to 5 years
- 5 to 10 years
- 10 to 20 years
- More than 20 years

20. What is your current position? _____

21. Do you have any other comments about health care priorities in Grand County?

Please click submit below to record your responses.

Thank you very much for participating in this survey.

APPENDIX D: INVITATION LETTERS

INITIAL INVITATION

Subject: Grand County Public Health Survey

Dear {First Name},

Grand County Public Health and Grand County Rural Health Network have partnered with Corona Insights to assess the health needs of Grand County residents. Because you're a health professional or affiliate based here in Grand County, we are very interested in hearing your personal opinions on this important subject. To help gather your ideas, we would like you to complete a 10 to 12 minute online survey.

To take the survey, please click here

Or, copy and paste the following link into your browser: {surveylink}.

In case you are not logged in automatically, please use the following username and password:

Username: {username} (case sensitive)

PIN: {password}

Thank you in advance for your time.

Sincerely,

Matt Bruce, Associate, Corona Insights

If you have any difficulty in accessing this survey, please contact Matt@CoronaInsights.com or at (303)894-8246.

Corona Insights, a Denver-based market research firm, was retained by Grand County Public Health to conduct this survey. Your responses will be sent securely to Corona Insights for review. Corona Insights received your contact information from Grand County Public Health for the specific purpose of this survey. Your contact information will not be used for any other purpose by Corona Insights, nor will be sold or otherwise distributed. Grand County Public Health and Corona Insights respect your privacy. To view our privacy policy please visit: <http://coronainsights.com/research-privacy-policy/>.

If you have additional questions or concerns about this survey or would like to verify its authenticity, please contact Brene Blew-LaDue, RN, BSN with Grand County Public Health at 970-725-3288 ext 101.

To unsubscribe from future reminders for this survey, please click here.



REMINDER LETTER

Subject: Grand County Public Health Survey

Dear {First Name},

Grand County Public Health and Grand County Rural Health Network recently asked if you had a few minutes to help assess local public health needs. We know you are busy, but we really value your input. Please complete the survey at your earliest convenience and no later than March 8, 2013.

To take the survey, please click here

Or, copy and paste the following link into your browser: {surveylink}.

In case you are not logged in automatically, please use the following username and password:

Username: {username} (case sensitive)

PIN: {password}

Thank you in advance for your time.

Sincerely,

Matt Bruce, Associate, Corona Insights

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